

stereo@psia
EUROPE



**WORLD
IMMERSION
FORUM**
SINCE 2009

ABOUT STEREOPSIA EUROPE

STEREOPSIA EUROPE is a **unique** and **friendly place**

for worldwide professionals sharing the same passion for immersive technologies and their use to **network, build partnerships** and seize **business opportunities**. The forum is now in its **13th edition**.

Every year in December, Stereopsia features top-level thematic conferences, panels with international experts, a scientific conference, showcases & demos of XR solutions and contents, networking opportunities, coaching & pitching sessions for XR projects in development and XR start-ups, a competition for the best XR contents produced in the EMEA region, and a glitzy Awards Ceremony where the fabulous Stereopsia Awards are handed out.

**THIS FORUM IS AN EXCELLENT EXAMPLE OF CROSS-FERTILIZATION
BETWEEN COMPLETELY DIFFERENT AUDIENCES
WHO ARE NOT USED TO MEETING EACH OTHER.**

As co-founders of the European funded project **XR4ALL** and leaders of the new umbrella organization XR4EUROPE, the Stereopsia team is moving the European XR tech and content industry forward by federating stakeholders from the whole continent. Stereopsia Europe has become the place to discover and connect with the European XR ecosystem:

For its 13th edition in 2021, Stereopsia EUROPE will take place within the spaces of The Egg in Brussels from **8-10 December 2021**.

The event will be **hybrid**, with some conferences streamed online.

TESTIMONIALS

Stereopsia continues to be Europe's most important event for topics around advanced imaging and emerging formats such as Virtual Reality.

Torsten HOFFMANN (3D CONTENT HUB, DE)



Stereopsia is the unmissable international event that celebrates the Art of Immersion!

Thierry JOURQUIN (XR INTELLIGENCE, BE)



Once again, Stereopsia has nailed it by bringing together the coolest people in the coolest VR setting, merging creative innovators with creative innovation.

Muki KULHAN (Muki-International, Ltd. UK)



Stereopsia is not an average platform for the emergent and expansive worlds of Augmented and Virtual Reality. It is a place where new and fresh ideas are shared, business relationships forged and even in virtual environments, friendships felt.

Christopher LAFAYETTE (Black Tech. Mentorship Prog, US)

WHO IS ATTENDING?



WHO IS ATTENDING?

2020 VIRTUAL EDITION

 **630**

REGISTERED PARTICIPANTS

2020 VIRTUAL EDITION

 **99**

SPEAKERS

2020 VIRTUAL EDITION

 **30**

COUNTRIES REPRESENTED

2020 VIRTUAL EDITION

 **11**

BOOSTER PROJECTS

2020 VIRTUAL EDITION

 **17**

NOMINATED VR FILMS

2020 VIRTUAL EDITION

 **15**

SCIENTIFIC PAPERS

NEWSLETTER

 **14,000**

PROFESSIONAL SUBSCRIBERS

FOLLOWERS

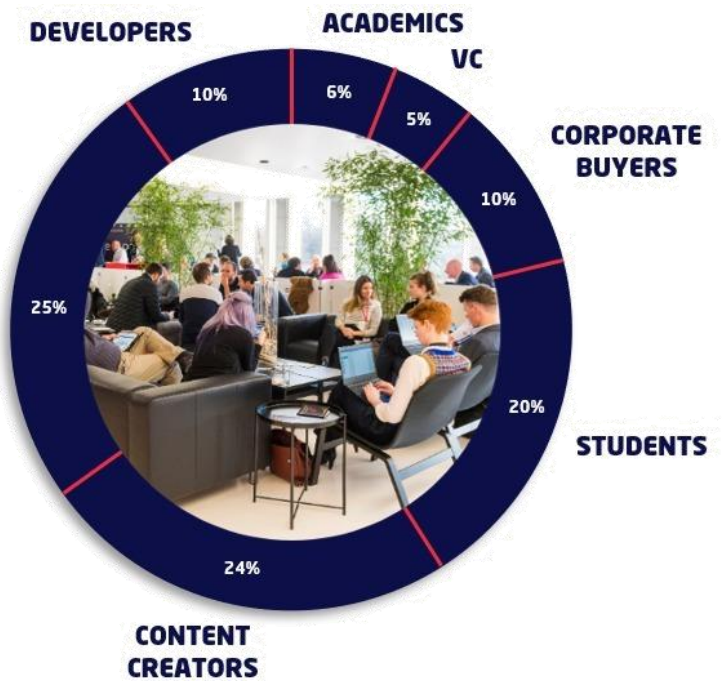
 **3,500+**

ON SOCIAL MEDIA

SINCE 2009

 **10,000**

PARTICIPANTS



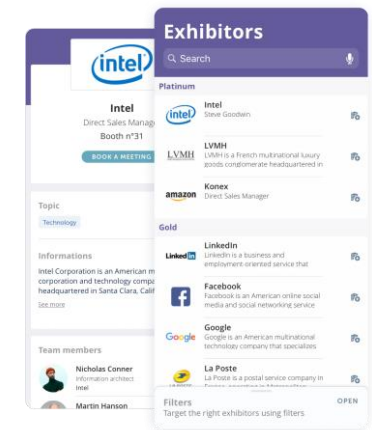
THE 2021 EXHIBITION AREA

The exhibiting experience at Stereopsia EUROPE 2021 is a great **opportunity** for companies to display their **latest innovations, network,** and **meet key decision-makers.**

The 2021 edition will be a unique opportunity to substantially increase your visibility, online AND on-site. In addition to the usual physical booth, Stereopsia comes with a unique offer: an **e-Booth** (physical booth with virtual presence at a dedicated time slot). There you will be able to showcase your solutions and network with online professional visitors who did not have the opportunity to be physically present in Brussels! Also, all participants, on-site and online, will have access to a dedicated event app where all the Exhibitors' material will be available (video, logos, presentations, links, etc.).

A VIRTUAL BOOTH FOR THE ON-SITE AUDIENCE!

Come and share your expertise, and have this unique experience with us!



The Egg, Brussels

These photos are not contractual.

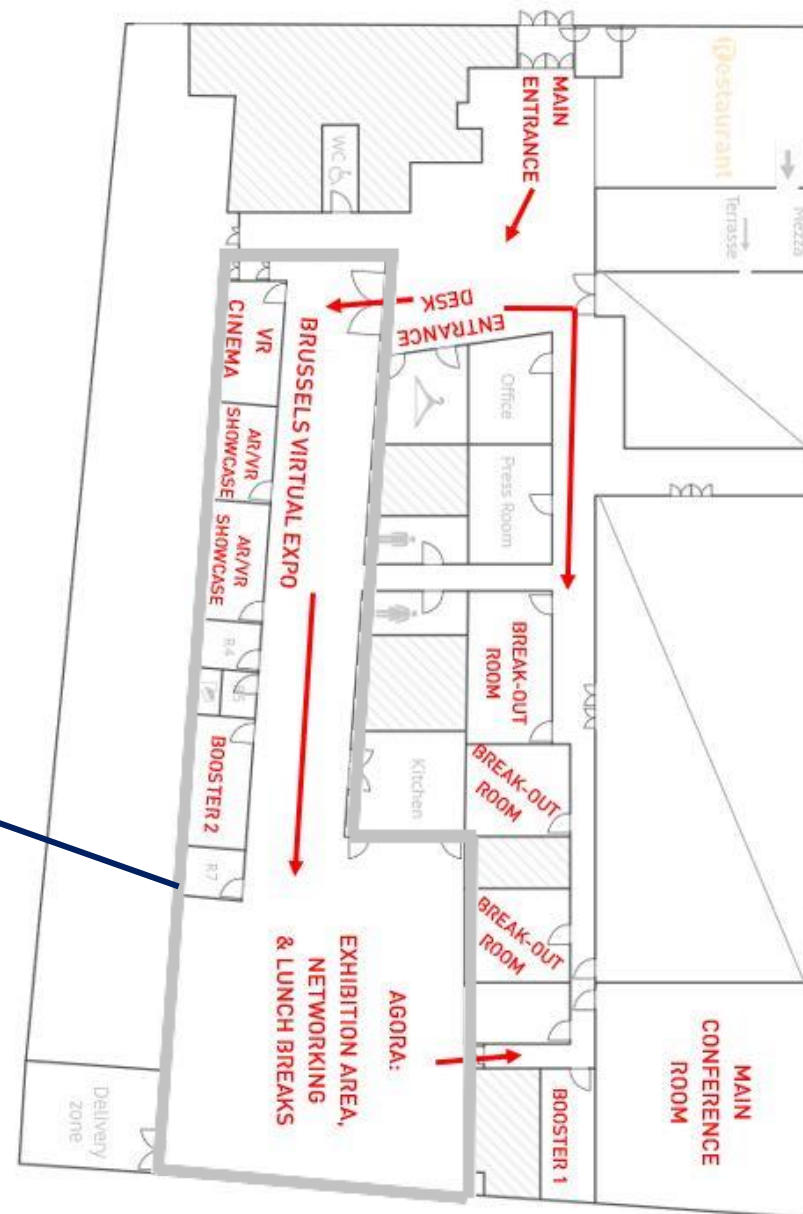
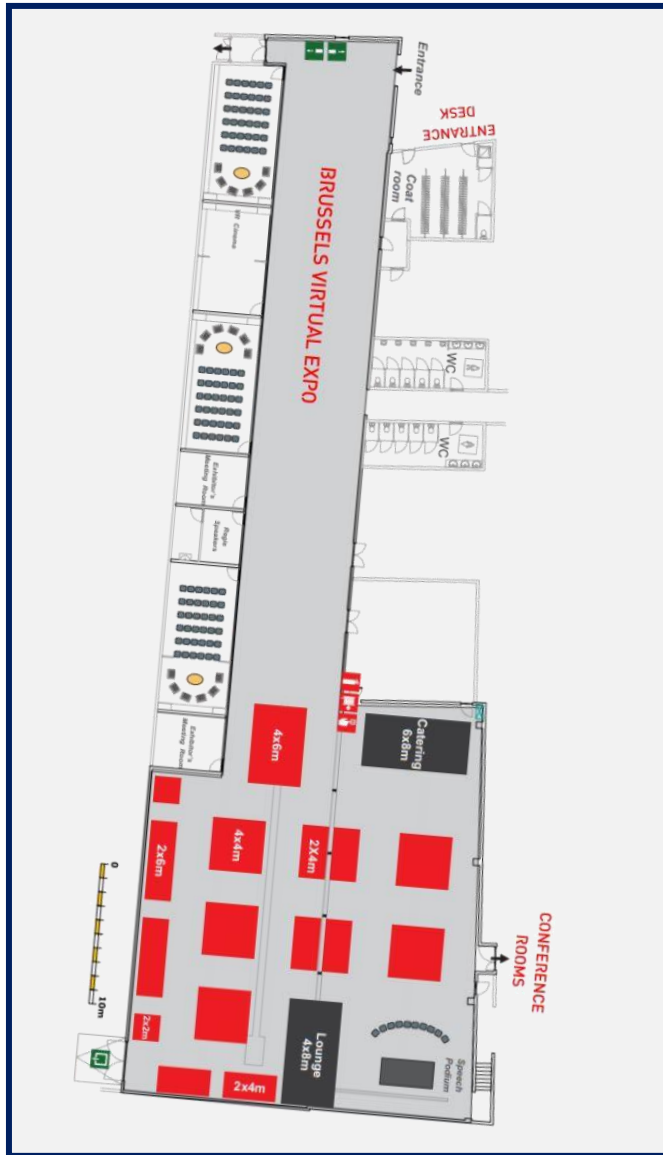


Physical booth



e-Booth

EXHIBITION FLOORMAP



EXHIBITION OPTIONS

INDIVIDUAL BOOTH

➔ e-Booth or normal booth

Pick your booth size and promote your products and services at Stereopsia EUROPE 2021. All exhibitors will benefit from:

- Visibility in the online catalogue, on the exhibition map and on the virtual event map.
- Full Passes giving access to all keynote presentations, conferences, XR line-ups, B2B, etc.
- Name-sign, power supply, and WIFI connection.

COLLECTIVE BOOTH

➔ e-Booth or normal booth

Gather your companies or partners at a lower cost on a **collective booth**. You and your co-exhibitors will benefit from:

- Visibility in the online catalogue, on the exhibition map and on the virtual event map.
- 2 Full Passes per company, giving access to all keynote presentations, conferences, XR line-ups, B2B, etc.
- Name-sign, power supply, and WIFI connection.

For tailor-made options, please contact us.



EXHIBITION PRICES

	BIG BOOTH	SMALL BOOTH	MINI BOOTH	E- BOOTH	COLLECTIVE BOOTH
	2,000 €* 2,000 €**	1,500 €* 1,500 €**	900 €* 900 €**	900 €* 900 €**	2,800 €* 2,800 €**
Booth size	12 sqm	8 sqm	4 sqm	4 sqm	24 sqm**
Furniture included	1 table + 4 chairs	1 table + 2 chairs	1 table + 2 chairs	1 screen	1 table + 4 chairs
Storage room					✓
Newsletter advertising (bottom ad)	✓				✓
Logo & link on Exhibitors webpage	✓	✓	✓	✓	✓
Logo & link on Event app	✓	✓	✓	✓	✓
Access to B2B sessions	✓	✓	✓	✓	✓
Access to Happy Hours	✓	✓	✓	✓	✓
Event app presentation + link	✓	✓	✓	✓	✓
Full Passes (physical + virtual)	5	4	2	2	2 / company

* All the above rates are to be understood as excluding VAT (21% in Belgium).

** Possibility to extend the booth with one or multiple blocks of 1m X 4m for a rate of 600€/block.

ORDER FORM

Interested in becoming one of our 2021 exhibitors?
Please fill in the order form, and send it back to anais@stereopsia.com

INDIVIDUAL BOOTH

- Big booth
- Small booth
- Mini booth
- e-Booth

COLLECTIVE BOOTH

- Collective Booth
- Additional sqm
 - 4 sqm
 - 8 sqm
 - 12 sqm
 - 16 sqm

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Name:	<input type="text"/>
Tel:	<input type="text"/>
Mail:	<input type="text"/>
Address:	<input type="text"/>
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Signature:	<input type="text"/>

Thank you for being a part of Stereopsia EUROPE 2021. We are pleased to welcome you among our exhibitors for this new edition. From now on, you will be a part of the organization of Stereopsia, which means that you will be a key asset in this 13th edition!

CONTACTS

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EUROPE

8-10 DEC 2021



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stereopsia
LATAM

20-24 SEPT 2021



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