

stereopsia
EUROPE



WE'RE BACK ON-SITE!

**WORLD
IMMERSION
FORUM
SINCE 2009**

ABOUT STEREOPSIA EUROPE

STEREOPSIA EUROPE is a **unique** and **friendly place** for worldwide professionals sharing the same passion for immersive technologies and their use to **network, build partnerships** and seize **business opportunities**.

Every year in December, Stereopsia features top-level thematic conferences, panels with international experts, a scientific conference, **showcases & demos of XR solutions and contents, networking** opportunities, coaching & pitching sessions for XR projects in development and XR start-ups, a competition for the best XR contents produced in Europe, and an Awards Gala where the fabulous Crystal Owl® Awards are handed out.

**THIS FORUM IS AN EXCELLENT EXAMPLE OF CROSS-FERTILIZATION
BETWEEN COMPLETELY DIFFERENT AUDIENCES
WHO ARE NOT USED TO MEETING EACH OTHER.**



As co-founders of the European funded project XR4ALL and leaders of the new umbrella organization **XR4Europe**, the Stereopsia team is moving the European XR tech and content industry forward by federating stakeholders from the whole continent.

Stereopsia EUROPE has become the place to discover and connect with the European XR ecosystem.

WHAT THEY SAID ABOUT US



Once again, Stereopsia has nailed it by bringing together the coolest people in the coolest VR setting, merging creative innovators with creative innovation.

Muki KULHAN (Muki-International, Ltd. UK)



Stereopsia is not an average platform for the emergent and expansive worlds of Augmented and Virtual Reality. It is a place where new and fresh ideas are shared, business relationships forged and even in virtual environments, friendships felt.

Christopher LAFAYETTE (Black Tech. Mentorship Prog, US)



Stereopsia is the unmissable international event that celebrates the Art of Immersion! Every year, I have the pleasure of meeting all the XR experts around the world in just 3 days.

Thierry JOURQUIN (XR INTELLIGENCE, BE)



Stereopsia continues to be Europe's most important event for topics around advanced imaging and emerging formats such as Virtual Reality.

Torsten HOFFMANN (3D CONTENT HUB, DE)

WHO IS ATTENDING?



WHO IS ATTENDING?

2020 VIRTUAL EDITION

 **630**

REGISTERED PARTICIPANTS

2020 VIRTUAL EDITION

 **99**

SPEAKERS

2020 VIRTUAL EDITION

 **30**

COUNTRIES REPRESENTED

2020 VIRTUAL EDITION

 **11**

BOOSTER PROJECTS

2020 VIRTUAL EDITION

 **17**

NOMINATED VR FILMS

2020 VIRTUAL EDITION

 **15**

SCIENTIFIC PAPERS

NEWSLETTER

 **14,000**

PROFESSIONAL SUBSCRIBERS

FOLLOWERS

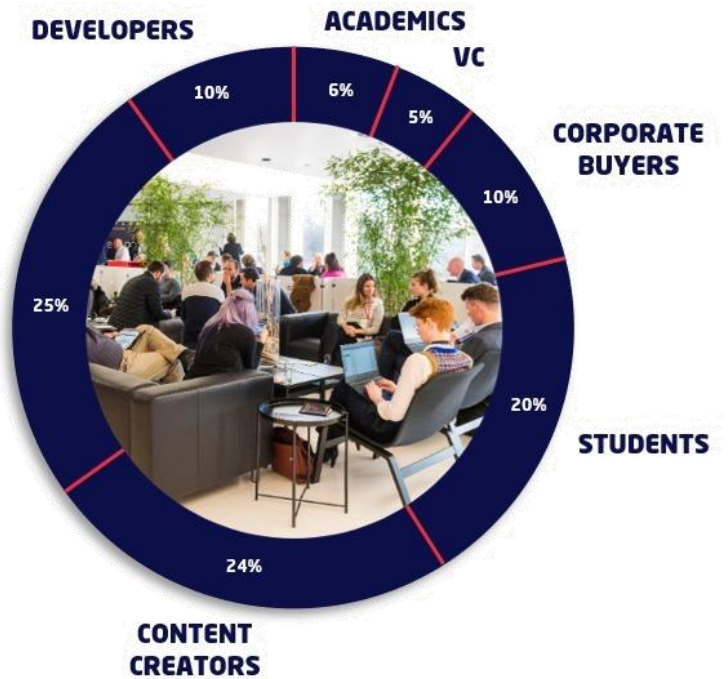
 **3,500+**

ON SOCIAL MEDIA

SINCE 2009

 **10,000**

PARTICIPANTS



THE 2021 EXHIBITION AREA

CONNECT YOUR COMPANY WITH THE INTERNATIONAL NETWORK OF IMMERSIVE TECHNOLOGIES IN THE HEART OF EUROPE

The exhibiting experience at Stereopsia EUROPE 2021 is a great **opportunity** for companies to display their **latest innovations, network**, and **meet key decision-makers**.

- Increase your visibility, online AND on-site.
- Physical booth or **e-Booth** (physical booth with virtual presence at a dedicated time slot)
- Showcase your solutions
- Network with curated professional visitors
- Access to a dedicated event app

A VIRTUAL BOOTH FOR THE ON-SITE AUDIENCE!

Come and share your expertise, and have this unique experience with us!



The Egg, Brussels

These photos are not contractual.

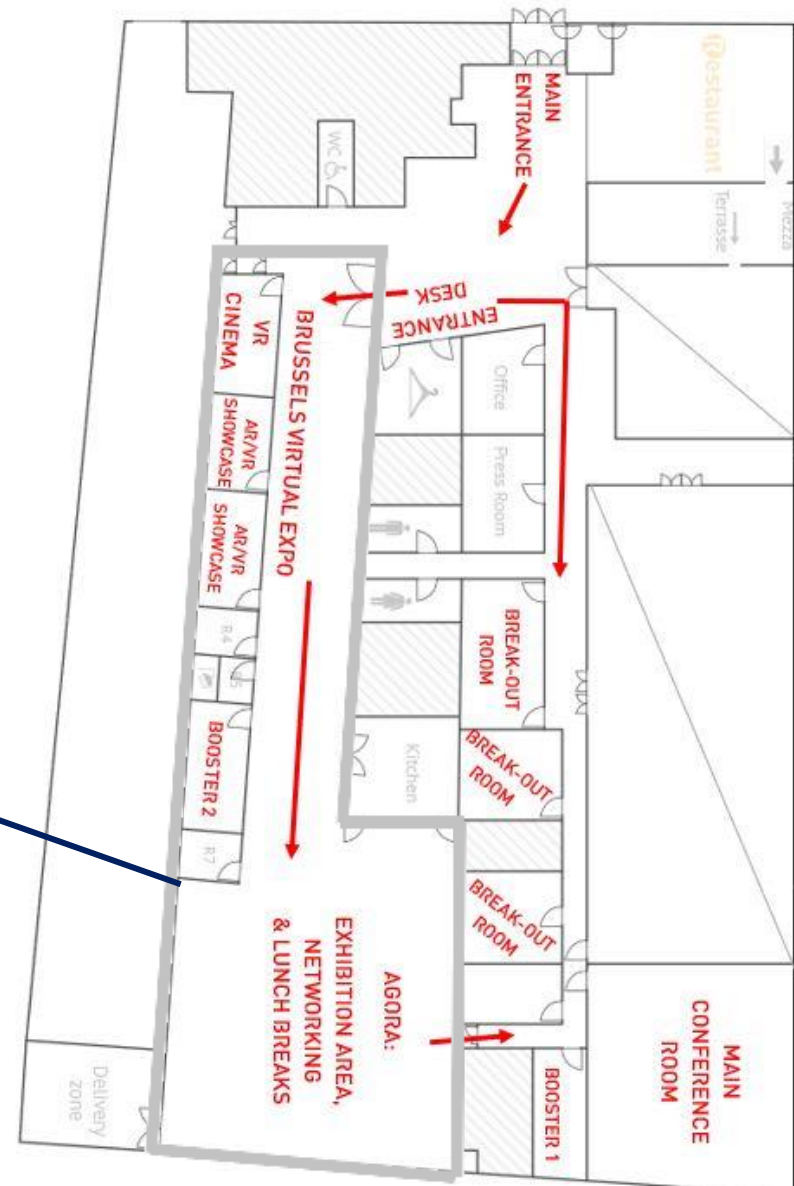
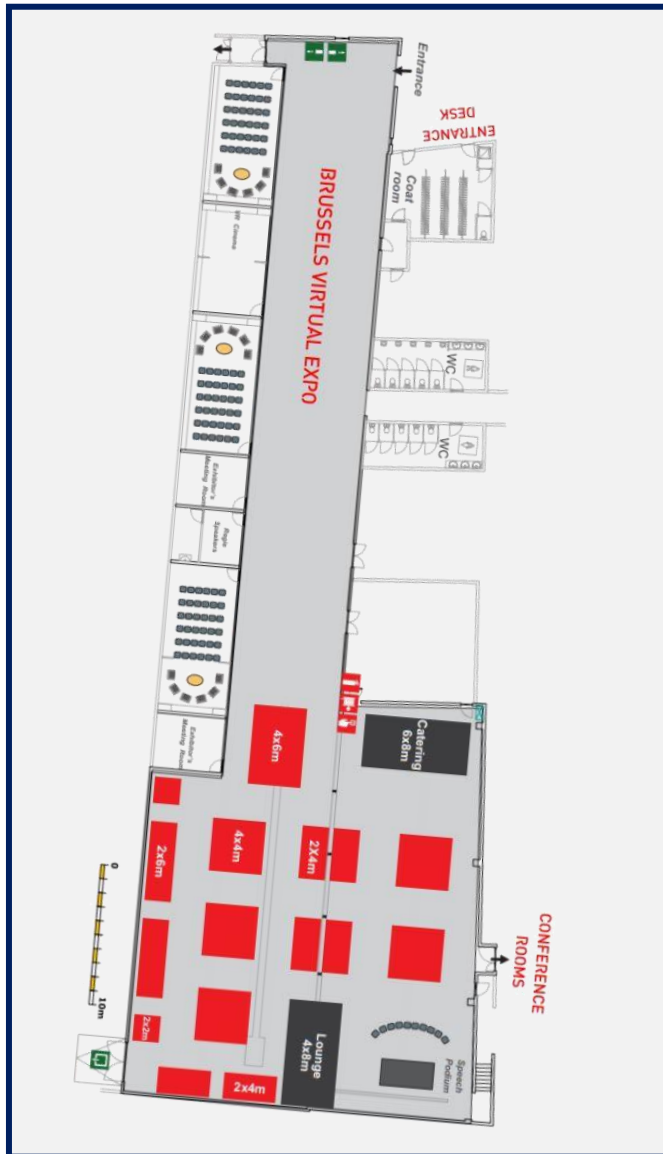


Physical booth



e-Booth

EXHIBITION FLOORMAP



EXHIBITION OPTIONS

INDIVIDUAL BOOTH

➔ e-Booth or normal booth

Pick your booth size and promote your products and services at Stereopsia EUROPE 2021. All exhibitors will benefit from:

- Visibility in the online catalogue, on the exhibition map and on the virtual event map.
- Full Passes giving access to all keynote presentations, conferences, XR line-ups, B2B, etc.
- Name-sign, power supply, and WiFi connection.

COLLECTIVE BOOTH

➔ e-Booth or normal booth

Gather your companies or partners at a lower cost on a **collective booth**. You and your co-exhibitors will benefit from:

- Visibility in the online catalogue, on the exhibition map and on the virtual event map.
- 2 Full Passes per company, giving access to all keynote presentations, conferences, XR line-ups, B2B, etc.
- Name-sign, power supply, and WiFi connection.

For tailor-made options, please contact us.



ADD-ONS

BREAKFAST

Give your company more visibility by sponsoring one of our Breakfasts.

Get participants in early by teasing them with a delicious breakfast in the Exhibition area, allowing you to welcome them properly, offering them the perfect way to start their day with a pep talk about your company. The Breakfast you sponsor will be branded with your company's name and logo. Coffee, tea, juices, and croissants will be served from 8 AM to 9 AM.

Tuesday, 9 December	1.500€
Friday, 10 December	1.500€

NEWSLETTER

Be seen and read by our 14,000 newsletter subscribers.

An article and an ad banner in one of our newsletters prior to the event.

Newsletter visibility	500€
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COFFEE BREAK

Sponsor one of the six coffee breaks.

Give your company some visibility during a coffee break. You will be at the center of the networking opportunities while sharing a good cup of tea or coffee.

One sponsored coffee break	750€
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B SAFE SOLO CLEANING BOX

Join the clean team.

Get Professional UV-C light disinfection solution for virtual reality headsets and controllers on your booth. B-SAFE Solo reduces the number of infectious SARS-CoV-2 particles on your equipment by 99.999% in just 2 minutes.

One cleaning box	Free of charge
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360° UV-C Light Disinfection of XR Hardware



AWARDS DINNER TABLE

Treat your company or your clients with your own dedicated table at Stereopsia's glitzy Crystal Owl® Awards Dinner.

The Awards Dinner is a black-tie, 3-course dinner where the prestigious Stereopsia Awards are handed out.

Table for 10, on Friday 10 December at 7 PM - 10:30 PM, at the Plaza Hotel.

1.500€



For tailor-made options, please contact us.

EXHIBITION PRICES

	BIG BOOTH	SMALL BOOTH	MINI BOOTH	E- BOOTH	COLLECTIVE BOOTH
	2,000 €* 2,000 €*	1,500 €* 1,500 €*	900 €* 900 €*	900 €* 900 €*	2,800 €* 2,800 €*
Booth size	12 sqm	8 sqm	4 sqm	4 sqm	24 sqm**
Furniture included	1 table + 4 chairs	1 table + 2 chairs	1 table + 2 chairs	1 screen	1 table + 4 chairs
Storage room					✓
Newsletter advertising (bottom ad)	✓	✓			✓
Newsletter advertising (article)	✓				
Logo & link on Exhibitors' webpage	✓	✓	✓	✓	✓
Access to B2B sessions	✓	✓	✓	✓	✓
Full Passes	5	4	2	2	2 / company

* All the above rates are to be understood as excluding VAT (21% in Belgium).

** Possibility to extend the booth with one or multiple blocks of 1m X 4m for a rate of 600€/block.

ORDER FORM

Interested in becoming one of our 2021 exhibitors?
Please fill in the order form, and send it back to anais@stereopsia.com

INDIVIDUAL BOOTH

- Big booth
- Small booth
- Mini booth
- e-Booth

COLLECTIVE BOOTH

- Collective Booth
- Additional sqm
 - 4 sqm
 - 8 sqm
 - 12 sqm
 - 16 sqm

ADD-ONS

- Breakfast
- Coffee break
- Awards Dinner Table
- Newsletter
- Cleaning box (free)

Cie:

Name:

Tel:

Mail:

Address:

Signature:

THANK YOU for being a part of Stereopsia EUROPE 2021. We are pleased to welcome you among our exhibitors for this new edition. From now on, you will be a part of the organization of Stereopsia, which means that you will be a key asset in this 13th edition!

CONTACTS



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