



Crystal Owl® Competition in VR and AR for Europe

Submission guidelines and regulations

The Crystal Owl® Competition of Stereopsia is the pinnacle of the event. It is a great moment of conviviality where the best contents and creators are put under the spotlight.

These regulations are only valid for the Crystal Owl® Competition of Stereopsia, for contents produced in Europe.

ARTICLE 1 - DATES

The Crystal Owl® competition, line-up and ceremony, organized by Stereopsia, will take place on 8-10 December 2021, during the Stereopsia event (professionals) and the Brussels Virtual Week (general audience).

ARTICLE 2 - ELIGIBILITY

To be eligible in the Crystal Owl® competition, the content must comply with the following requirements:

- Must have been produced or at least 30% co-produced in Europe*.
- Must have been completed between **1 June 2020 and 15 September 2021**.
- Contents must be narrative live action or animation (with or without interactivity). VR games, room-scale and free-roaming will not be accepted.
- Contents must not have been submitted to Stereopsia previously. If the content is a sequel to a previously submitted content, at least 50% of the new content must be NEW material.
- Contents must be **stereoscopic-3D 360°**.
- Contents that require heavy installations will not be accepted (or not shown with heavy set-up).
- Contents that have already been contextualized or shown with an installation must be indicated as such in the submission form.
- All XR immersive format accepted: VR (autonomous & single-computer powered headset), AR.

List of eligible countries:

- EU Member States: Austria, Belgium, Bulgaria, Croatia, Cyprus, Czech Republic, Denmark, Estonia, Finland, France, Germany, Greece, Hungary, Ireland, Italy, Latvia, Lithuania, Luxembourg, Malta, Netherlands, Poland, Portugal, Romania, Slovakia, Slovenia, Spain and Sweden.

- **EU Associated Countries:** Albania, Armenia, Bosnia and Herzegovina, Faroe Islands, Georgia, Iceland, Israel, Moldova, Montenegro, North Macedonia, Norway, Serbia, Switzerland, Tunisia, Turkey, Ukraine, United Kingdom.
- **Overseas Countries and Territories:** Anguilla (UK), Aruba (NL), Bermuda (UK), Bonaire (NL), British Antarctic Territory (UK), British Indian Ocean Territory (UK), British Virgin Islands (UK), Cayman Islands (UK), Curaçao (NL), Falkland Islands (UK), French Polynesia (FR), French Southern - and Antarctic Territories (FR), Greenland (DK), Montserrat (UK), New Caledonia and Dependencies (FR), Pitcairn (UK), Saba (NL), Saint Barthelemy (FR), Sint Eustatius (NL), Sint Maarten (NL), South Georgia and South Sandwich Islands (UK), Saint Helena, Ascension Island, Tristan da Cunha (UK), St. Pierre and Miquelon (FR), Turks and Caicos Islands (UK), Wallis and Futuna Islands (FR).

ARTICLE 3 - JURY & CATEGORIES

The Stereopsia Jury is made up of a dozen of European industry professionals from the fields of XR, cinema and the arts. They will evaluate the XR experiences to nominate the best contents.

Awards will be handed out in the following categories:

BEST XR EDUCATIVE EXPERIENCE
 BEST XR HERITAGE EXPERIENCE
 BEST XR LIVE ENTERTAINMENT
 BEST XR CREATIVE EXPERIENCE
 BEST XR EXPERIENCE FOR SOCIETAL IMPACT
 BEST XR TECHNOLOGICAL ACHIEVEMENT
 BEST AR EXPERIENCE
 BEST VR EXPERIENCE

The organizers reserve the right to add or withdraw one or more categories as they see fit.

ARTICLE 4 - ENTRY FEE

An entry fee of **49€** (+ VAT if applicable) applies for XR and AR content submissions. The contents will only be considered for Jury and screening during Stereopsia if and when the entry fee has been paid. Entry fees are not refundable. The payment is made through secured online payment upon registration (with cards such as Visa, Mastercard or any debit cards). American Express is not accepted.

➔ [PAYMENT LINK](#)

The money collected by the Entry fee will be used to support the contextualization of selected pieces for Stereopsia. The jury will choose 2 to 3 pieces that will be contextualized during Stereopsia.

ARTICLE 5 - SUBMISSION CONFIRMATION

Content registrations will be considered as confirmed, and notified as such, when the **online submission** is filled in on our website (www.stereopsia.com), the **content submitted** via a link in the online submission form (the link must be valid at least until 31 October 2021), and the **entry fee** is paid. The Crystal Owl® Competition reserves the right to refuse any registration that hasn't followed all the submission steps. Contents sent without any registration will be refused.

ARTICLE 6 - SUBMISSION DEADLINES

The deadline for the submission and uploading of XR content is **15 September 2021**. Please note that the uploading must be done at the time of the submission process via a link (*Vimeo/YouTube* for the teaser, and file in the cloud for the AR/VR content). The person in charge of the submission will provide the necessary assistance to Stereopsia's Head of content screening to ensure the proper functioning of the piece.

ARTICLE 7 - NOMINATED CONTENTS

Presentation at Stereopsia

Should your content be selected by the Stereopsia Jury, it will be showcased during the Stereopsia event. Selected contents will be shown in English. Foreign contents are to be screened in their original version with English subtitles (under the image) or dubbed. Subtitling and/or dubbing is at the producer's expense. Dates, times and screening venues of nominated contents will be communicated to the right-holders no later than November 2021.

Selection announcement

The list of selected experiences will be announced by email to the main applicant, and publicly on the Stereopsia website and social media, by the beginning of November 2021.

Logos/ publicity

Should the selected work be nominated, or later be awarded a prize, the rights holders for the nominated/awarded contents agree to include the **Stereopsia laurel** on all promotional and publicity material pertaining to the work (website, press kit, poster, etc.).

Invitations

The creators of the nominated contents shall receive **up to two Full Pass badges to Stereopsia** (8-10 December 2021) and **one invitation to the Awards Dinner** (10 December 2021). The Full Pass includes a two-day accreditation to attend all conferences, keynotes, exhibition, and line-ups. The Awards Dinner is a glitzy black-tie 3-course dinner and ceremony, where the Crystal Owl Awards will be handed out. The invitation also includes travel expenses (with a maximum amount of 200€ per production – reimbursed after the event upon sending of an invoice). Accommodation in Brussels is not included. Should other members of the team wish to attend, travel and accreditation costs shall be at their own expenses.

Total value of the invitation: **850€**.

Press kits

The information and materials submitted will be used by the communications team of Stereopsia. They must be notified of any changes taking place between submission and selection as quickly as possible.

Visuals

Visuals – HD and not subject to copyright – that were sent along with the submission form will be used by Stereopsia to publicize the selection. Stereopsia also reserves the right to re-use them on its various communication channels, for promotional purposes.

ARTICLE 8 - BENEFITS FROM OUR PARTNERS

Stereopsia is also part of the **EuroFest XR Network** which has the ambitious to contribute to the promotion of XR pieces throughout the year. EuroFest includes many European festivals and marketplaces, such as Les Ailleurs Festival (France), PiXii Festival (France), Virtual Worlds Festival (Germany), Encounters Film Festival (UK), Geneva International Film Festival (Switzerland), VRHAM! (Germany).

Stereopsia is doing its best to procure great deals for nominated contents in other festivals. Stay tuned!

ARTICLE 9 - RESPONSIBILITY OF THE ORGANIZERS

The Crystal Owl® Competition reserves the right to use all data from the submission forms. The Crystal Owl® Competition declines any responsibility for registration applications not received. Stereopsia reserves the right to suspend, cancel, or postpone the event or to modify the regulations, at any time, according to the requirements of its exploitation. No compensation of any kind can be made to the participants.

By submitting your content to the Crystal Owl® Competition, you agree to the data processing policy of Stereopsia, in accordance with the GDPR.

Participation in the Crystal Owl® Competition implies acceptance of the foregoing guidelines and regulations.

CONTACTS

For any information concerning the submissions, the regulations or the Competition, please contact:

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